



## **emma 2020 Best Paper Award**

Every year, emma grants a best paper award for outstanding research among all of the submitted full papers. We continue this in 2020, even though the conference in Jönköping will not take place as planned due to the Coronavirus crisis.

Winning papers must display methodological rigor, theoretical relevance, innovativeness, and new insights into media management phenomena.

Every year, three full papers are announced as final candidates for the Best Paper Award. The winner receives a certificate and €300. The two runner up papers receive a certificate.

Full papers can only be considered for the Best Paper Award if they are submitted before the deadline (May 15, 2020) and follow the emma Paper Submission Guidelines below.

The decision on the final candidates as well as the winning paper is based on a thorough review of all full papers by the Scientific Committee. Candidate and winning papers will be considered for publication at the *Journal of Media Business Studies*.

In 2020, the winner and runner ups of the Best Paper Award will be announced on the emma website and on emma's social media channels.



## **Full Paper Submission Guidelines**

### **Submission Rules for Papers**

Your paper must be a fully developed manuscript that develops your submitted abstract which was accepted to emma2020.

At the time of submission, submitted papers must not have been previously presented or scheduled for presentation at previous emma annual conferences. Submitted papers must not have been published or accepted for publication. If a paper is under review, it must not appear in print before the announcement of the emma Best Paper Award in early June 2020.

No changes in the paper title, abstract, authorship, and actual paper can occur after the submission deadline.

The deadline for submitting your full paper to be considered for the emma Best Paper Award is May 15, 2020.

On June 3, the *Journal of Media Business Studies* (JOMBS) will host an online paper development workshop, offering authors of emma conference papers a round of friendly reviews to help them develop their papers towards publishability in JOMBS. The editorial board members as well as other expert scholars are available that day to provide individual feedback. When submitting your full paper, please indicate whether you are interested in this opportunity to facilitate our planning process.

Submit your full paper by sending it by email [here](#) in the format specified below.

### **Formatting Your Paper**

Please follow these guidelines to ensure your paper is considered for the emma Best Paper Award. **Papers that are not prepared according to these formatting instructions will not be considered.**

The entire paper submission (title page in Title Case, abstract, main text, figures, graphs, tables, references, etc.) must be **in one document** created in Microsoft Word (.doc, .docx).

**The maximum length of the paper should be 8000 words** (including title page and all figures, graphs, tables, appendices, and references).

Your paper should contain an unstructured **abstract** of 125 words and between 3 and 5 **keywords**.



European  
Media Management  
Association

**Funding details.** Please supply all details required by your funding and grant-awarding bodies as follows:

*For single agency grants*

This work was supported by the [Funding Agency] under Grant [number xxxx].

*For multiple agency grants*

This work was supported by the [Funding Agency #1] under Grant [number xxxx]; [Funding Agency #2] under Grant [number xxxx]; and [Funding Agency #3] under Grant [number xxxx].

**Disclosure statement.** This is to acknowledge any financial interest or benefit that has arisen from the direct applications of your research.

Your paper should be compiled in the following **order**: title page; abstract; keywords; main text introduction, theoretical framework, materials and methods, results/findings, discussion; references; appendices (as appropriate); table(s) and figure(s) with caption(s) (on individual pages); and funding details and disclosure statement (when applicable). Section headings should be concise and should not be numbered.

Use **Times New Roman 12-point font, double spaced**. References may be single spaced.

**The emma-assigned electronic submission ID number should appear in the header (*upper right*) on the first page of the uploaded document.**

Be sure to **number all of the pages** of the paper.

To facilitate the blind review process, **REMOVE ALL AUTHOR-IDENTIFYING INFORMATION**, including acknowledgements, from the uploaded document as this is the document reviewers will be reading.

### **Queries**

Should you have any queries, please contact us [here](#).



## Video Submission Guidelines

### Submission Rules for Videos

Your video must be a short presentation of your accepted emma submission (an abstract, a poster, or a fully developed manuscript).

The deadline for submitting your video is May 22, 2020.

Videos should be submitted in one single file (MP4 video file VLC). **The emma-assigned electronic submission ID number should appear in the file name of your uploaded video.**

**Videos must be shorter than 3 minutes.** However, there is not a specific structure or way in which your video needs to be arranged or set up. It can be a recorded summary talk about your submitted paper or may take a more creative form. The video is intended exclusively for the dissemination of your research. Videos accompanying full paper submissions to the Best Paper Award will play no role in the considerations of the Scientific Committee and emma Board.

Submit your video by sending it by mail to [joaquin.cestino@ju.se](mailto:joaquin.cestino@ju.se). If your video is too large to submit it by email, please, contact us to arrange an alternative way to do it.

All submitted videos will be posted online for exclusive access of members and authors with accepted paper and poster abstracts. **By submitting a video, you grant permission to emma to host your video online.** Make sure that all authors consent to this before you submit a video.

Videos of the Best Paper Award winner and runner ups can be posted additionally on emma's social media channels. Specific consent agreements will be required from authors before uploading and promoting their videos on social media.

### Queries

Should you have any queries, please contact us [here](#).