



| Name of experienced scholar | Research interests | Link | Link |
|-----------------------------|---|---|---|
| Adele Berndt | Marketing; Consumer behaviour; Value and co-creation | https://ju.se/personinfo.html?sign=berade&lang=en | Jönköping University |
| Alessandro D'Arma | Public Service Media; Communication policy and regulation; Political economy of media; Digital adaptation and transformation of media industries; Strategic media management | https://www.westminster.ac.uk/about-us/our-people/directory/darma-alessandro | University of Westminster |
| Allie Kosterich | Media Transformation; Media Management; Professionalization; Institutional Change; Organizational Change; Media Innovation | https://alliekosterich.com/ | Fordham University |
| Anna Jupowicz-Ginalska | Media marketing, publishing/broadcasting multiplatforms; Transmedia storytelling; Media promotion; Media's social platforms; VR/AR in media/media marketing; Multiscreening | https://scholar.google.com/citations?user=hZGmXuAAAAAJ&hl=pl | University of Warsaw |
| Ari Jantunen | Strategic management; Organizational cognition; Strategic renewal and media; Dynamic capabilities | https://research.lut.fi/converis/portal/Person/113003?auxfun=&lang=en_GB | LUT University |
| Aske Kammer | Business models; News media, innovation; Digital transformation; User data as strategic resources in media management | https://www.askekammer.dk/ | The Danish School of Media and Journalism |
| Björn von Rimscha | Media production; Transnational media; Media regulation; Business Modell adaptation | https://www.mediabusiness.uni-mainz.de/team/prof-dr-m-bjorn-von-rimscha/ | Johannes Gutenberg University of Mainz |
| Carl-Gustav Linden | Data driven media; Business models; Media strategies | https://scholar.google.com/citations?user=gHC6buwAAAAJ&hl=en&oi=ao | University of Bergen |
| Castulus Kolo | Emerging media technologies and their impact on media management; Dynamics of innovation processes and the management of innovation in media industries; Influencers as content creators and media entrepreneurs; The interrelation of media industries' growth and economic development; News(paper) publishing and its global strategic challenges – the costs of trust | https://www.mhmk-international.org/university/people/professors/details/vita/kolo.html | Macromedia University of Applied Sciences |
| Christian S. Nissen | Intersection between academia and practice; Connect theory and "the real world" of media management; | http://www.christiannissen.com/home-1 | Copenhagen Business School |
| Christian Sandström | Disruptive innovation; Digital business; The interplay between digital technological and institutional change | https://ju.se/en/personinfo?sign=SANCHR | Jönköping University |
| Datis Khajeheian | Media entrepreneurship; Social media: platforms, value co-creation and audience engagement | https://scholar.google.com/citations?user=JPi7EH0AAAAJ&hl=en | University of Tehran |
| Gregory Ferrell Lowe | Career development from the perspective of a department chair – i.e. securing tenure and promotion; Developing a research program and publication pipeline; Editing an anthology – i.e. the ins and outs of managing the production of an edited volume; The ins and outs of Industry-Academic collaboration | https://www.qatar.northwestern.edu/directory/profiles/lowe-gregory.html | Northwestern University in Qatar |
| Heritiana Ranaivoson | Cultural diversity; Media innovation; Recommendation systems; Copyright economics; Online business models; Media economics and policy | https://smit.vub.ac.be/team/heritiana-ranaivoson | VUB |
| Karen Donders | Public service media strategies and policies; Platforms; Competition and power in media markets; Media economics and policy | https://www.vub.be/people/karen-donders | VUB |
| Katja Lehtisaari | Media systems; Journalism; Media management; Media business and media policy; Printed media and new (online) forms of local communication | https://www.tuni.fi/en/katja-lehtisaari | Tampere University |
| Laura Olkkonen | Corporate social responsibility (CSR) in the media industry; Communication management (including topics related to reputation, stakeholders, corporate reporting etc.); Corporate activism | https://research.lut.fi/converis/portal/Person/123728?auxfun=&lang=en_GB | LUT University |
| Leona Achtenhagen | Media entrepreneurship; Organisational leadership; Strategy and entrepreneurship | https://ju.se/personinfo.html?sign=acle&lang=en | Jönköping University |
| Lynn A. McFarland | Understanding how social media contexts (and digital contexts more broadly) influence workplaces affect, cognition, and behavior; When psychological theories that are developed for face-to-face interactions generalize to digital contexts (and when they do not). | https://sc.edu/study/colleges_schools/moore/directory/mcfarland_lynn.php | University of South Carolina |
| Marco Cucco | Film economics and management; Film funding; Film promotion & distribution; European, national and local film policies; US blockbusters; European co-productions; VOD services; Film-induced tourism and film export | https://www.unibo.it/sitoweb/m.cucco/en | University of Bologna |
| Mart Ots | Sociology of markets – how markets are shaped and function, including practices, professions and professional boundaries; Brand management; Media policy; Sustainable media | https://ju.se/personinfo.html?sign=otma&lang=en | Jönköping University |
| Michał Glowacki | Media policy; Public service media; Organisational culture | https://scholar.google.com/citations?user=oMqinesAAAAJ&hl=en&oi=ao | University of Warsaw |
| Michel Clement | Media management; New technologies; Impact of new technologies in the movie, music and publishing industry; on consumer behavior | https://www.bwl.uni-hamburg.de/drk/ueber-uns/team/clement.html | University of Hamburg |
| Mikko Grönlund | Media business models; Media economics; Financial performance and development of the media/communications industries; concentration of ownership in media markets; the impact of digitalization on different media and creative industries | https://www.utu.fi/en/people/mikko-gronlund | University of Turku |
| Mikko Villi | Journalism & media work; Media management; Digital transition; New media platforms and social media; Business models | https://scholar.google.com/citations?user=L24MNt0AAAAJ&hl=en&oi=ao | University of Jyväskylä |



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| Norbert Steigenberger | Organization theory; Entrepreneurship; Crowdfunding; Online communities; Merger & acquisitions and high-reliability organizations | https://ju.se/personinfo.html?sign=stenor&lang=en | Jönköping University |
| Paavo Ritala | Organizational transformation and renewal; Networks, ecosystems & platforms; Business model innovation; Digital strategy and digital innovation; Sustainability and responsibility in business | https://research.lut.fi/converis/portal/Person/113328?auxfun=&lang=en_GB | LUT University |
| Paivi Majanen | Organizational transformation and renewal especially in the media context; Digital transformation and media; Dynamic capabilities, ambidexterity; Managerial and organizational cognition and strategic change | https://research.lut.fi/converis/portal/Person/160648?auxfun=&lang=en_GB | LUT University |
| Paul Clemens Murschetz | Media management and digital busines; Media economics; State aid | https://scholar.google.com/citations?user=-cUpaA8AAAAJ&hl=en | University of Klagenfurt |
| Pieter Ballon | Business model innovation in media; Smart cities; Platform economics; Artificial intelligence | https://www.vub.be/people/pieter-ballon | VUB |
| Rita Järventie-Thesleff | Corporate branding focusing on organizational identities, identity changes and brand-related meaning making; Media convergence and strategic challenges that the digital technology; the emerging participatory media culture bring about for organizations; Roles as mediators of identity work, leadership as practice, and CEO work | https://people.aalto.fi/rita.jarventie-thesleff | Aalto University |
| Rolf Lundin | Business administration; Project work; Temporary organizations | https://ju.se/center/mmtc/people/researchers/2019-03-21-rolf-a.-lundin.html | Jönköping University |
| Sabine Baumann | Strategic media management; Digital business ecosystems; Value creation networks; Media branding; Industry collaboration; Professional development (building an academic career) | http://baumann.faculty.jade-hs.de/ | Jade University of Applied Sciences |
| Stefan Melesko | M&A; Media company financial performances; A longitudinal approach to measuring companies results; The implications of different ownership structures on media company performances and governance; Privately/family ownership foundation ownership and public companies | https://ju.se/center/mmtc/people/researchers/2019-03-21-stefan-melesko.html | Jönköping University |
| Sven Ove Horst | Strategic Management and Leadership as practice; Media entrepreneurship; Organizational change; Methods of media research; Practice theory; Identity work; | https://www.eur.nl/en/people/sven-ove-horst | Erasmus University Rotterdam |
| Tim Raats | TV production; Public service media; Film policies; SVOD; Media policy; TV drama | https://www.vub.be/people/tim-raats | VUB |
| Tom Evens | Media structures and business models (specific issues: sports media, streaming platforms) | https://www.ugent.be/mict/en/team/professors/tom-evens.htm | Ghent University |
| Turo Uskali | Innovations in journalism; Media business; Data journalism; Immersive journalism; Drone journalism | https://scholar.google.fi/citations?user=6AEZU0wAAAAJ&hl=fi | University of Jyväskylä |
| Ulrike Rohn | Audiovisual industries and governance; International media | http://medit.tlu.ee/people/ulrike-rohn | Tallinn University |