

WORKSHOP FOR DOCTORAL CANDIDATES

in the field of media management and media economics

Time: Wednesday, June 15, 2022, 8 a.m.-12 p.m.
Location: Macromedia University of Applied Sciences
Sandstraße 9
80335 Munich
room: tba

Deadline for abstracts: March 21, 2022 (length: max. 3 pages)

In cooperation with the European Media Management Association (emma) and the media economics section of the German Communication Association (DGPUK), the Young Researchers Network **Medienökonomie^{JR}** is hosting a workshop for PhD candidates. This workshop will take place on Wednesday, June 15, 2022, in the run-up to the emma conference at Macromedia University of Applied Sciences in Munich. However, participation in the workshop is also possible without being registered for the conference.

Purpose and course of the workshop

The workshop gives doctoral students the opportunity to present their dissertation projects in the fields of media economics and media management. Thereby, they can benefit from an exchange of ideas with each other and with experienced colleagues.

The workshop is planned as a "round table" with discussions in small groups (one respondent for two to three doctoral candidates). Professors and postdocs as well as other participants give feedback in changing constellations and discuss the questions raised by the doctoral candidates. In the discussion, the participants themselves set the focus of their presentation and have the opportunity to ask open questions in order to benefit from the discussion in the best possible way.

Location and time

The workshop is organized by the Young Researcher Network **Medienökonomie^{JR}** and will take place on Wednesday, June 15, 2022, on the campus of Macromedia University of Applied Sciences in Munich. Digital participation is also possible. The event starts at 8 a.m. with a short introduction before the participants split up into small groups and ends at 12 p.m.

Participation

Doctoral candidates interested in the workshop are requested to submit an abstract of their dissertation project (max. three pages) by March 21, 2022 via email to r.riemann@uni-mainz.de. There are no fixed requirements regarding content or layout of the abstract. However, the topic and the question of the project as well as the theoretical background and the method should be outlined in key words at least. To benefit from the workshop in the best possible way, we recommend that submitters name one or more specific questions or a particular problem to be discussed during the workshop (e.g., problems with the method, uncertainties regarding the research question, feedback request on a theoretical concept, etc.).

Participation requirements and fees

Participation in the workshop is free of charge and independent of participation in the conference.

We look forward to your participation!

Miriam Bernhard und Robin Riemann (young researcher network **Medienökonomie^{JR}**)