



## Call for emma Doctoral Summer School 2023

LUT University, Business School, Lappeenranta, Finland

August 14-18, 2023

Dear doctoral students and early-stage post-docs, seize the opportunity and apply for the emma Doctoral Summer School 2023 hosted by LUT Business School in Lappeenranta, Finland, on August 14-18!

The emma Doctoral Summer School is one of the core activities of the European Media Management Association – emma – with the purpose of supporting young scholars to advance their research and careers. The summer school is targeted for young scholars interested in media or media-related topics. Following the multidisciplinary nature of the research field, the research topics can be related to very different research traditions and topics (e.g., strategic management, organizational behavior, marketing, data analytics, sustainable business models, platform economics, responsibility, and CSR).

The Doctoral Summer School will cover the following themes:

- *Thesis/research feedback*: doctoral students and early-stage post-docs (1-2 years from the defense) will present their research and receive feedback from senior faculty and peers.
- *Early career development*: career building and branding, writing and publishing
- *Methodological advancements*: new emerging research methods and approaches
- *Making an impact*: meeting with media practitioners and scholars to discuss the current topics.

Below you can find the preliminary program of the summer school. This program will be updated and adjusted according to the research topics and individual wishes of the participating doctoral students and early-stage post-docs. In addition to the LUT Business School's own scholars, distinguished scholars from other universities, and especially from the emma community, will participate as mentors and lecturers. The confirmed senior scholars so far are **Leona Achtenhagen** and **Joaquín Cestino** from Jönköping International Business School, **Ulrike Rohn** from Tallinn University, **Bianca Harms** from NHL Stenden University, **Anna Jupowicz-Ginalska** from University of Warsaw, **Jukka Huhtamäki** from University of Tampere, and **Paavo Ritala**, **Ari Jantunen**, **Laura Olkkonen** and **Päivi Maijanen** from LUT University. **For information updates follow the emma website under "summer schools".**

The participants of the Summer School receive a certificate for either 4 or 6 ECTS. The workload for the program itself is 4 ECTS, which includes participation in the sessions for the full week, a presentation on own research, and reading and discussing theses (or research plans) of other participants. If the participant wishes to complete an additional assignment after the intensive week, the total credits in the certificate will be 6 ECTS. The additional assignment is an analysis on a chosen topic related to the summer school and one's own research, to be agreed upon in detail during the summer school with the organizers. The details of the assignment can vary, as each student can have different needs for developing their research, thesis, and career as young scholars.

## About LUT University and LUT Business School

LUT University is a vibrant, modern, international and top-ranked academic community emphasizing sustainable development in all its activities. LUT Business School was among the top 150 business schools in the last Times Higher Education World University Ranking in the area of business and economics (out of 870 business schools). LUT Business School values company collaboration and impactful research, and it has built large and active networks with business stakeholders from different industries. During the past years, media has become one of the university's growing strategic research fields with many national and international research projects carried out in collaboration with the media industry based on a multidisciplinary approach.

## Participation Costs and Program

The Summer School starts at 9 am on Monday 14<sup>th</sup> August and will end on Friday 18<sup>th</sup> August at noon. The arrival day in Lappeenranta would be Sunday 13<sup>th</sup> August. We will organize a small get-together on Sunday.

The Summer School's registration fee is 130e per person for emma members and 180e per person for non-members. This covers: the summer school, 5 lunches, 2 coffee breaks per day, and participation in free time (evening) events.

Here is the preliminary program of the emma Doctoral Summer School 2023:

Time	Sunday August 13	Monday August 14	Tuesday August 15	Wednesday August 16	Thursday August 17	Friday August 18
9-12 With a short coffee break	<i>Arrival to Lappeenranta</i>	<b>Welcome to LUT</b> Start of official program & introductions	<b>PhD Workshop II</b> Discussions and feedback on the theses	<b>Workshop with industry professionals</b>	<b>Meet the Editors</b> Tips for publishing your research	<b>Learning from failure</b> Panel & discussion
12-13		<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>	<b>Lunch</b>
13-15		<b>Media management scholarship</b> Overview of established and new emerging theories and topics	<b>Methodology</b> New and emerging methods	<b>Leisure time for activities in Lappeenranta</b>	<b>Workshop: How to write an excellent introduction?</b>	<b>Farewell coffee &amp; Reflections on the summer school experience</b>
15-15.30		<b>Coffee</b>	<b>Coffee</b>		<b>Coffee</b>	
15.30-17.00	<i>Casual get-together</i>	<b>PhD Workshop I</b> Discussions and feedback on the theses	<b>Career building and branding</b>		<b>PhD workshop III</b> Developing your thesis	
Evening events		<b>Cruise on Lake Saimaa with dinner</b>	<b>Sauna Party at LUT Beach Sauna</b>		<b>Dinner at a local restaurant &amp; music</b>	

The registration fee *does not cover* travel to and from Lappeenranta, nor accommodation. We have special rates for the following options for the period August 13-18, the options 1-3 are located in the city center.

1. **Original Sokos Hotel Lappee** <https://www.sokoshotels.fi/en/lappeenranta/sokos-hotel-lappee>: 101 € for a single room and 116 € for a double room, per night including breakfast. This offer is open until July 23. You can make the reservations through the website or contacting the hotel, phone +35810 7621000 or email [lappee.lappeenranta@sokoshotels.fi](mailto:lappee.lappeenranta@sokoshotels.fi). Use the code BLUTEMMA23.
2. **Scandic Patria** <https://www.scandichotels.com/hotels/finland/lappeenranta/scandic-patria>: 104 € for a single room and 124 € for a double room, per night including breakfast. The offer is open as long as there are rooms available. You can make the reservations directly by contacting the hotel, phone +358 300308451 or email [patria@scandichotels.com](mailto:patria@scandichotels.com). Use the code LUT EMMA 2023.
3. **CitiMOTEL** <http://www.citimotel.fi/en/home/> at a price of 50-60 € per night (including breakfast) depending on the available room. For reservations contact, phone +35840 6897977 or email [citimotel@gmail.com](mailto:citimotel@gmail.com). The offer is open as long as there are rooms available. When making the reservation, please, refer to the LUT University's summer school.
4. In addition, we can offer a limited number of **LUT guest apartments** located closed to the university, 5 km from the city center at the price of 40-50 per night. If you are interested, please, contact [paivi.maijanen-kylaheiko@lut.fi](mailto:paivi.maijanen-kylaheiko@lut.fi).

**A Doctoral Summer School Grant is provided by the European Media Management Association. It aims to support PhD students and early-stage post-docs in a financially challenging situation to help them to participate at the Summer School. Two grants of up to €1,000 are offered to allow the recipient to offset registration, travel, visa and, accommodation expenses. You can find more information on the European Media Management Association website (www. <https://www.media-management.eu/>) under “calls”.**

### **How to apply?**

Students and early-stage post-docs from and outside emma community are eligible to apply for the Summer School. The research topic can be located in a broad range of subject disciplines related to media management research (e.g., Business and Management, Communication, Creative and Cultural Industries, Journalism and Media Studies). The application should include **a letter of motivation** and **a description of the research/thesis**, covering the research question, method and theoretical frame (description of the research should be 500-750 words maximum). **Applications should be sent to Associate Professor Päivi Maijanen-Kyläheiko ([paivi.maijanen-kylaheiko@lut.fi](mailto:paivi.maijanen-kylaheiko@lut.fi)) by Friday 31<sup>st</sup> March 2023 (by midnight CET).**

Confirmation of acceptance/decline will be sent to applicants by 14th April 2023. We will evaluate the quality of the applications, including the motivation for undertaking the course and, discussion how the Summer School benefits the applicant's own research.

## About the Location



LUT University is located in Lappeenranta by the lake Saimaa which is the fourth biggest lake in Europe. The lake with its green surroundings offers many possibilities for free time activities. Lappeenranta is regarded as one of the most attractive summer towns in Finland known for its Karelian atmosphere and specialties.



Lappeenranta can be easily reached by train from Helsinki airport. There are several train connections during the day and it takes around two hours to get from Helsinki airport to Lappeenranta.

## Looking forward to your applications!

The organizing team:

Päivi Maijanen-Kyläheiko, Amanda Piepponen, Laura Olkkonen, Ari Jantunen

LUT Business School

For more information contact [paivi.maijanen-kylaheiko@lut.fi](mailto:paivi.maijanen-kylaheiko@lut.fi) and follow “summer schools” at the emma website <https://www.media-management.eu/emma-summer-schools/>.

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