



emma 2024

TRAVEL
GUIDE



ABOUT LEEUWARDEN

Leeuwarden, the capital of the province Friesland, is an economic powerhouse and a vibrant city that exudes dynamism. Located in a lush, water-rich environment, with lakes and recreational areas in close proximity, the city boasts a stunning historic center, dotted with national monuments, cozy outdoor cafes, and a plethora of surprising shops. Moreover, Leeuwarden is equipped with modern facilities, catering to the needs of its inhabitants, students, and entrepreneurs.

Leeuwarden is focused on the future, striving towards sustainability, knowledge, water, and culture, while investing in high-quality housing for people of all ages. The city's energetic vibe was celebrated when it proudly held the title of European Capital of Culture in 2018.

As a city that attracts cultural tourists and business travelers alike, Leeuwarden is an attractive congress destination. With impressive and unique conference and incentive opportunities, it is the second-largest city in the Northern Netherlands, boasting a population of over 125.000 people. The level of amenities is of a high quality, comparable to much larger cities. The inner city is compact and well-organized, one of the most attractive aspects of Leeuwarden. Most conference accommodations, nightlife, and many hotels are within a walking distance radius of two kilometers. Leeuwarden truly is a Congress City that leaves a lasting impression.

A City of Science

With several knowledge institutions that the city has to offer, Leeuwarden is a true City of Science. For students to follow an education in Leeuwarden, all levels of education are available.



A Symbol of Sustainability

With its clear skies, fresh green landscapes, clean waters, unique Wadden Sea (Unesco World Heritage) and attractive towns, villages, and islands. Friesland symbolizes the right relationship between people and nature. The ideal environment for the exchange of knowledge in our time of transition.

ACCESSIBILITY

Only a 90-minute drive from Amsterdam Schiphol Airport, Friesland is easy to reach from wherever you come from. In addition, the infrastructure (car, bicycle, walking) and public transport in the province are optimal so that every location can be easily reached. Leeuwarden is approximately:

- 60 minutes from Eelde Airport;
- 90 minutes from Amsterdam;
- 90 minutes from Amsterdam Schiphol Airport (also a direct connection by bus or train)





The various locations for an overnight stay are easily accessible and reachable, many even by foot or by bike! And if you want to visit a European capital (Brussels, Paris, Berlin, London) from Friesland, you can simply board the train in Leeuwarden and you will be at your destination in just a few hours. Or discover the beauty of Friesland in a typical Dutch way, i.e. cycling. And as a water province, traveling by water in Friesland is of course optimal.

Renting a bike or using a shared scooter can help with this when exploring Leeuwarden and the rest of Friesland. Some recommended options are shared below.

At **fietsstation 058** you can rent a regular bike or an e-bike here for 1 or more days. The bikes are equipped with 7 gears and roller brakes. Below are the rates.

	Regular bike	E-bike
1 day	€12	€25
6-7 days	€72	€150
Deposit	€50	€100

In addition to renting a bicycle or e-bike, Leeuwarden also offers other options in terms of shared mobility. For example, shared scooters, shared bikes, and shared cars. You can download different apps for these. Below is an overview showing which apps you need for each vehicle.

Apps	Vehicle	Price
	Shared scooter	Starting rate: €0,75 Per minute: €0,33
	Shared scooter + Shared electric bike	Scooter: €1,- + €0,29 p/m Bike: €0,75 + €0,29 p/m
	Shared bike	Free user unlocking Per minute: €0,19
	Shared car	Per hour: €3,90 Per kilometer: €0,41

RECOMMENDED HOTEL OPTIONS

In Leeuwarden, more than 720 hotel rooms are in 3-star accommodations or better. At less than 45 minutes by car from the city center, there are more than 950 hotel rooms available, with three stars or more. Guests may choose between the lively city center of Leeuwarden or a location with optimum privacy just outside the city. Around the city of Leeuwarden, high-quality accommodations are available in restored country mansions, renovated farms, and other characteristic buildings.

Notiz Hotel is located at the NHLS campus. A small and modern hotel run by national and international young hospitality students from the International Hotel School.

Book with a special discount via:

www.notizhotel.com/en/packages/emma



The Oranjehotel is located near the train station in Leeuwarden. The ideal place for a visit to the Frisian capital with connections to all corners of the world around you.

Discount code: **EMMAJUN24**

EMMA Conference 2024 | Oranje Hotel Leeuwarden



Post Plaza is special. A classic post office that has been converted into a beautiful hotel/grand café. Upon entering you will be surprised by the unique atmosphere and the hospitality here ensures a wonderful stay.

Discount code: **FRIESCON**

www.post-plaza.nl





Hotel Vie Via is "Just a Room" and not a traditional hotel. The perfect room from which to discover Leeuwarden. The starting point of your adventure to immerse yourself in the city and live like a local.

Discount code: **FRIESCON**

www.hotelvievia.nl

OTHER HOTEL OPTIONS

Fletcher Hotel-Paleis Stadhoudelijk Hof. This unique hotel is located in the center of Leeuwarden and the history of the palace goes back many years both the in- and outside of the hotel radiate royal grandeur.

hotelstadhouderlijkhof.nl



In the scenic Frisian landscape, **Hotel Van der Valk Leeuwarden** offers luxury rooms, exclusive farmhouses, a cozy restaurant, and more. Your perfect getaway.

hotelleeuwarden.nl

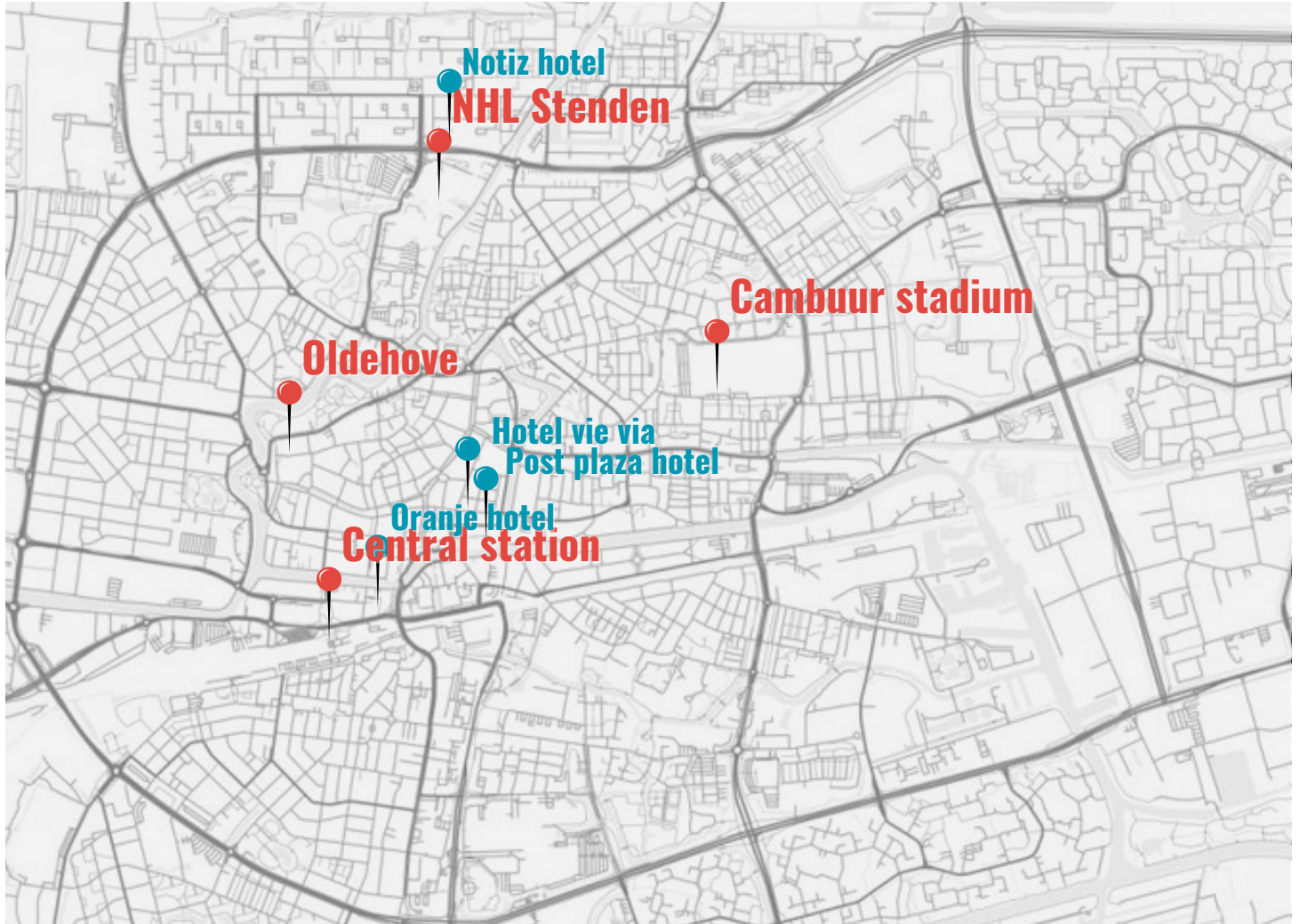


For non-traditional accommodation, participants can use the **Alibi Hostels**, a hostel located in the old prison cells of the Blokhuispoort in Leeuwarden.

alibihostel.nl

CITY MAP

This map is used to give a picture of how Leeuwarden and some of its hotspots are located. This includes the location of recommended hotels and, of course, where the NHL Stenden building is located.



TOURISTIC ACTIVITIES IN LEEUWARDEN

Aside from the provincial capital of Leeuwarden with its canals, monuments and shopping streets, the Friesland area has a lot to offer. The Wadden is a unique natural landscape that is transformed completely at the high and low tides. You could also visit the picturesque Eleven Cities or board the ferry to the Wadden Islands. Lonely Planet had good reasons for putting the province of Friesland number 3 on its list of hidden gems in Europe. For information about leisure and tourism opportunities, check this website: friesland.nl or visit one of the following places to see and learn more about Leeuwarden.

- 1 Fries Museum Leeuwarden: <https://www.friesmuseum.nl/>
- 2 Princessehof National Museum of Ceramics: <https://princessehof.nl>
- 3 Climb the Oldehove: <https://www.oldehove.eu/>
- 4 'Praamvaren' Boat tour through the city center of Leeuwarden:
<https://www.rondvaarten-leeuwarden.nl/>
- 5 City walk with Miniature People: <https://miniaturepeopleleeuwarden.nl/>
- 6 Prison tour through the Blokhuispoort:
<https://www.leeuwardencityevents.nl/uitje/prison-tour-blokhuispoort/>

